

Showing “*Unplanned*”

August 2019

Copyright Laws for Public Showing of “*Unplanned*” to Public Audiences Including Your Church Do NOT Allow You to Use a DVD Bought For Private Viewing

Upon the initial release of “*Unplanned*”, major chains and independent theatres offered an unprecedented limited number of screens for viewing, which left **90% of Canadians without the opportunity to see the movie** in theatre.

Exhibitor only license:

This opportunity will allow you to show the film publicly for profit. Like movie theatres, you will have the opportunity to make money with the film by selling tickets to attend your event. As the Exhibitor, you keep 45% of net admissions, 50% goes to the including any profit made through the sale of concessions. This could work out to be a great fund- raiser for your church or organization. You can donate the profits, use them for your own charity or keep them.

Organizations/exhibitors can give tickets away but must purchase them for the event in advance for those attending (while still tracking attendance).

Some things to note on the agreement:

1. It's important to have a Blue-ray player
2. A good time to book your showing of “*Unplanned*” is 2 weeks before
3. There's a \$250 deposit in advance
4. If you already have a license for your venue that saves extra expenses.
5. Feel free to sell concession to raise more money for your cause
6. You can charge anywhere between \$8-\$12/ticket

Example:

Taxes are taken off the gross admissions. Example: If tickets are \$12/person and we sold 100 tickets that would be \$1200 gross. Then we would take off the percentage of tax for that province. For Manitoba that is now 12% as of July 1st.

That would be \$144 taken off the \$1200 which is 12% taxes = \$1056. You would then split the net of \$1056

50% to distributor	\$528
45% to exhibitor	\$475.20
5% to agent	\$52.80

* If you are interested in obtaining a license for a private screening, contact Cam at the Life's Vision office.

Required Information for Application Approval:

Event Contact Person; First Name; Last Name; Organization You Represent; Address; Phone Number; eMail address; Event Information; Venue with Address and Phone Number; Date(s) of Showings and Show Times; How many people do you expect to attend this viewing? For example: 0-100 100-250 250-500 500-1000 1000-3000 3000+

Website:

As an Exhibitor, to assist you with your ticket sales, the distributor will provide you with online ticketing (you must use our approved site for all online ticket sales). They will provide daily sales reports for pre-sales tracking and two (2) theatrical posters per location for marketing.

Free showings and flat rate license:

They are governed by Canadian legislation for film distribution. Considering “*Unplanned*” is still playing in cinemas in Canada, the distributor is making it available as quickly as possible by running this option currently with cinemas. They are not offering limited or free showings at this time. **Admissions must be charged for any public viewing both theatrical and non.** Once all theatrical and non-theatrical engagements are complete, they will begin to offer limited licenses (estimated to be available mid-November).

All licensing agreements must be filled out and signed for each location. It protects everyone legally.

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