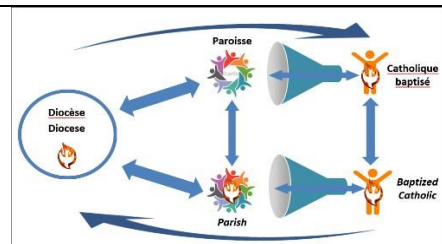




Parish Action Plan for Pastor & PPC to Implement a Communications *New Media Outreach (NeMO)*

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PRAYER & REFLECTION	<ul style="list-style-type: none"> ○ Ask for Jesus' help & that of the Patron Saint of Communications ○ Involve the Parish Pastor and Parish Secretary ○ PPC chair adds the Communications New Media Outreach to the agenda of its meeting in Fall 2017 or at another meeting ○ At the PPC meeting <ul style="list-style-type: none"> ➢ Pray *for courage and energy to get the process started *to discern which individual (s) to take on ministry leadership (reflect on all those with talents already in your parish) *for the gift to recognize obstacles, the perseverance to overcome them, and protection for these evangelizing tasks ➢ Share New Media Outreach with the PPC (use DPC notes and other)
IDENTIFY & INVITE	<ul style="list-style-type: none"> ○ IDENTIFY AND INVITE (PPC invites potential members individually & personally to be the Communications Coordinator-CC) &/or team *the CC should preferably NOT be the parish secretary) The Communications Coordinator establishes contact with the Diocesan Communications Office, before the end of November 2017
SHARE	<ul style="list-style-type: none"> ○ SHARE the vision & plan with each candidate (done by the PPC and CC to find New Media Outreach members)
EVALUATE current efforts PLAN	<ul style="list-style-type: none"> ○ To EVALUATE: complete a Parish Inventory to identify current efforts, needs, priorities (the inventory should be completed by the parish priest, secretary, PPC member or together as a team) The Inventory should be submitted to the Diocesan Communications Office before the end of November 2017. ○ New Media Outreach team develops a PLAN to implement New Media Outreach (see below)
EDUCATE & INFORM ENCOURAGE EXPOSE EXCELLENCE ENGAGE	<ul style="list-style-type: none"> ○ EDUCATE & INFORM (done by New Media Outreach team) the parish & parishioners of the call to adopt New Media by offering an information session with PPC members, parish pastor, key pastoral team leaders ex. Parish Secretary, Liturgy, Youth, Choirs, Social Justice, Knights of Columbus, CWL, Liturgical Services Ministers, Religious Education, Adult Faith Formation, etc. ○ ENCOURAGE commitment to launching improvements to current vehicles: email system, website, social media tools ex. Facebook, Twitter... ○ EXPOSE EXCELLENCE of what other parishes are doing; give examples ○ Make the New Media Outreach a community approach by ENGAGING parishioners: <ul style="list-style-type: none"> *publish an announcement in parish bulletin (pastor writes his own personal invitation to engage parishioners in New Media Outreach) *print posters and place in entrances to the church or other visible places *post New Media Outreach initiative on parish website *the pastor presents a homily on the <i>Call to New Media</i> from our Holy Fathers *make short announcement at end of Mass about New Media Outreach initiative *print sign-up sheet for people to become involved to help with New Media Outreach (place on table at church door and have persons present to greet and provide information)

	<p>*for parishes who have a website: at Sunday Masses (before and at the end of Mass) project the parish website onto a screen to promote the website and any announcements about: parish events or other; the financial report; inspirational pictures or verses; photos of recent or upcoming events; Facebook. Encourage people to visit the website/social media and give their feedback.</p>
<p>EXECUTE/IMPLEMENT <i>new media</i></p>	<p><i>New Media Outreach</i></p> <ul style="list-style-type: none"> ○ team networks/collaborates with other parishes and diocese to develop and implement New Media ○ Utilizes various resources ○ Involves Pastor & Parish secretary throughout the initiative.